



## Transitions 2009 Event Sponsorship Brief

The George Washington University (GWU) Project Management Student Association (PMSA) is proud to host Transitions 2009, the inaugural one-day project management conference that will explore global changes and project leadership. In order to facilitate project success and establish a collaborative partnership with companies and vendors within our community, we would like to offer the following sponsorship packages for the event.

### Executive – Sponsorship Begins at \$500

*Executive sponsorships are reserved for individuals, corporations, vendors, and universities that would like to provide educational support for Transitions 2009. This level of giving begins at \$500 and directly supports the following conference events:*

- Keynote Speaker
- Software Demonstrations
- Project Management Institute (PMI) Speaker
- International Project Management Association (IPMA) Speaker
- The George Washington University Alumni Roundtable
- Project Management Resume Building Workshop

*In recognition of your participation as an **Executive** sponsor, your organization will receive a portfolio of select benefits that will aid in raising your company's brand awareness, bringing high visibility and creating positive PR for your organization, and providing networking opportunities with project management and MBA students, GWU faculty, and seasoned project practitioners. These benefits include:*

- Two Complimentary Event Registrations
- Company Name, Logo, and Description Presented Onsite and in the Event Program
- Company Name and Website Link on the Transitions 2009 Website
- Executive Sponsor Recognition at the Opening Breakfast

- Executive Sponsor Recognition at the Conference Lunch
- Certificate of Appreciation

*Donations at this level of giving are **tax-deductible**, and benefit Transitions 2009, the PMSA, and The George Washington University.*

## **Associate – “In Kind” Donation**

*Associate sponsorships are reserved for companies or vendors that would like to provide hospitality support for Transitions 2009. For this level of giving, an “in kind” donation is requested in the form of products or services that provide food and beverage (F&B) service for the following events during the conference:*

- Opening Breakfast
- Conference Lunch
- Coffee Breaks
- Snacks and Refreshments
- Reception/Happy Hour

*In recognition of your participation as an **Associate** sponsor, your organization will receive a collection of benefits that will assist in promoting your company’s brand, and differentiate your company and products from your competition. These benefits include:*

- Company Name and Website Link on the Transitions 2009 Website
- Listing as an Associate Sponsor in the Event Program
- Special Recognition at the Culinary Event Supported
- Certificate of Appreciation

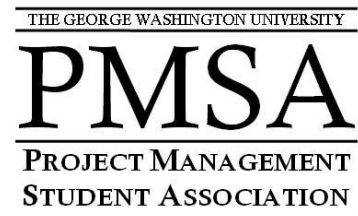
## **Partner – “In Kind” Donation**

*Partner sponsorships are reserved for companies or vendors that would like to provide promotional and marketing support for Transitions 2009. For this level of giving, an “in kind” donation is requested in the form of products or services to provide supplemental materials to be disseminated to event participants during the conference. Donations of this caliber include, but are not limited to:*

- Company Branded Pens/Pencils
- Company Branded Folders
- Company Branded Portfolios
- Company Branded Office Supplies
- Printing Services
- Gift Cards
- Discount Coupons

*In recognition of your participation as a Partners sponsor, you will receive a Certificate of Appreciation to be displayed at your place of business as a thank you for supporting Transitions 2009. “Company Branded” donations will also provide visibility and name recognition with other Transitions 2009 event sponsors as well as participants and select GWU entities.*

If you are interested in participating in Transitions 2009 as a sponsor or have questions about the different sponsorship packages, please contact the Project Fundraising Manager, Paul Klintworth via email at [pkk@gwu.edu](mailto:pkk@gwu.edu) or via phone at (202) 994-2744.



The George Washington University (GWU) Project Management Students Association (PMSA) was formed with the specific mandate of providing a forum for current MSPM students and alumni to exchange ideas, and to share experiences and expertise in the project management field. Students and alumni are provided an opportunity to gain exposure to, and acquire knowledge on the most current PM practices. This is achieved through coordinated and timely interactive sessions, facilitated by the most knowledgeable and experienced organizations and personnel in the industry, ultimately providing MSPM students and alumni with an excellent platform for networking in an intellectual and social environment.